

Wavyos Technologies Company Limited

YOUR TRUSTED IT PARTNER IN

CREATIVE WEBSITE, MOBILE APP DEVELOPMENT,

SEO & DIGITAL MARKETING IN CHINA

2022-03-29b





Our Main Services





Built to perform

Social media alone is not enough to getting your stories and messages out. Every business needs a website that is designed to be truly representative, productive and profitable for themselves.



Mobile App

World-class UI/ UX

We do not just make your app work, we make it shine!







SEO

360 Virtual Tour

Increased website ranking

Bringing more traffics to your website and gets it a spot on the 1st search results page.

Fun, interactive & informative

Whilst viewers are watching your tour, they are unintentionally making a 'buyer' connection to your business.



Digital Marketing Services in China

The 4 basic elements

1. Chinese Translation/ Transcription

More than literal translation, we transcreate clients' copy to make sure the end version is not delivering anything less than driving results.

2. Content/ Video Marketing

High-quality and engaging content to attract and nurture new prospects into leads.

3. Social Media Marketing

A social media strategy that puts your campaign in the right platforms in China for maximized ROI.

4. Influencer/ Live Streaming

Having the right influencers to promote your products

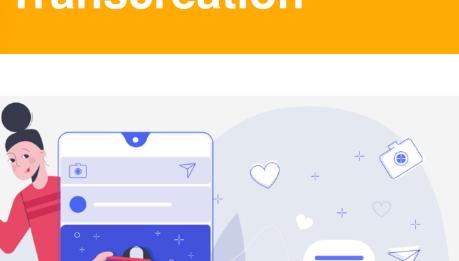
and interact with consumers in real-time.





Chinese Translation/ Transcreation







Marketing

Social Media Marketing

Influencer/ Live Streaming

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Chinese Translation/ Transcreation

CONTEXT

ORIGINAL INTENT

Transcreation is the merger of two words: translation and creation. It's an intricate form of translating that preserves the original intent, context, emotion, and tone.
The end copy is as impactful as the original version.

- ★ Broader audience base
- ★ Increased traffics for your website and social channels
- ★ Higher ranking in Baidu





USD50 Per 1,000 source words

Additional charge

An additional fee will be charged for translation for product name or specialist subjects.



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TikTok (抖音) Live Streaming

Bronze

USD16,800 or below

Silver

USD50,400 up

100K view or below

15 min - 1 hour

10% - 20% profit sharing

500K view

30 min - 1 hour

20% profit sharing

All products must first be allowed to sell in China.

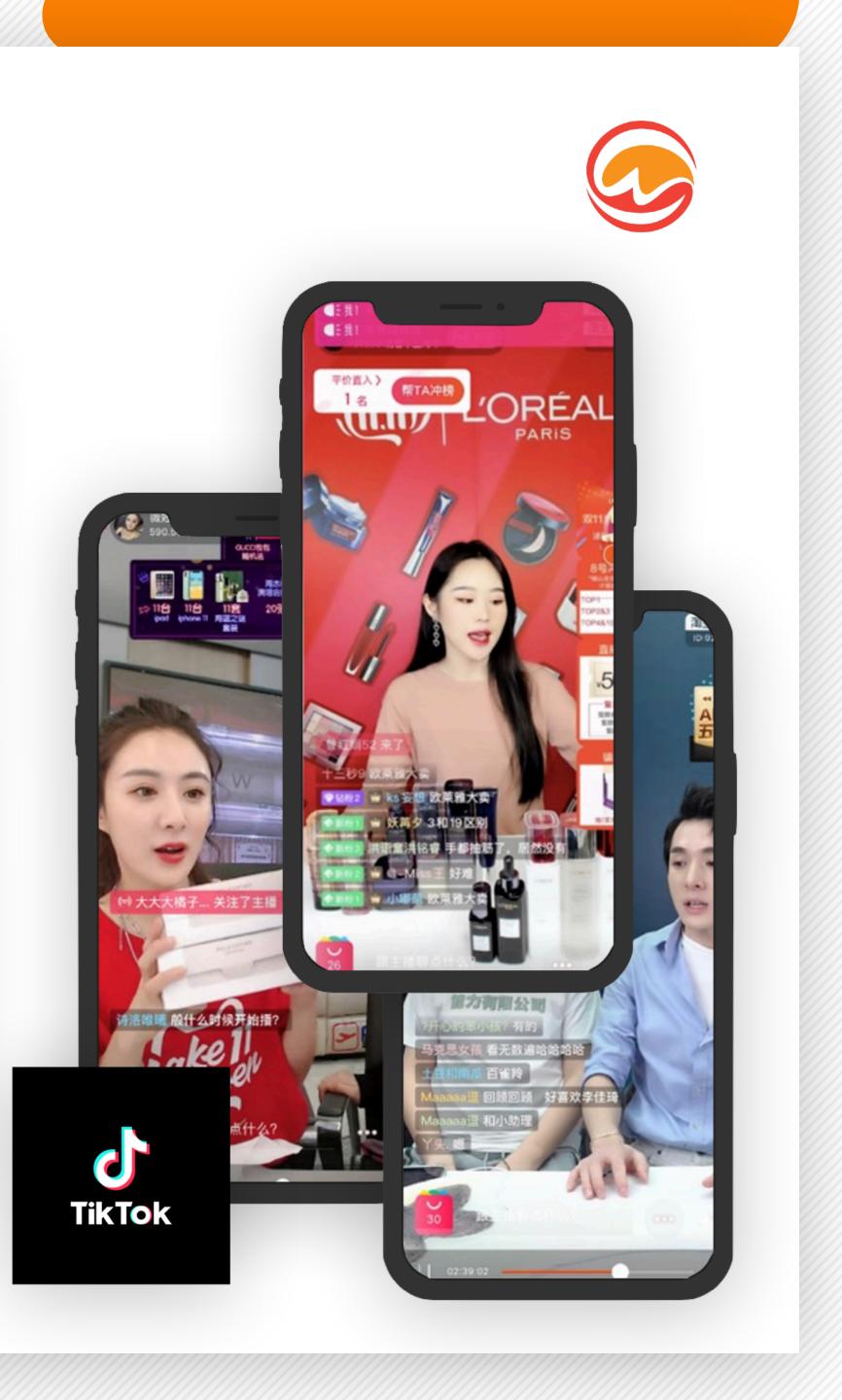
Gold

USD168,000 up

1M+ view

15 min - 1 hour

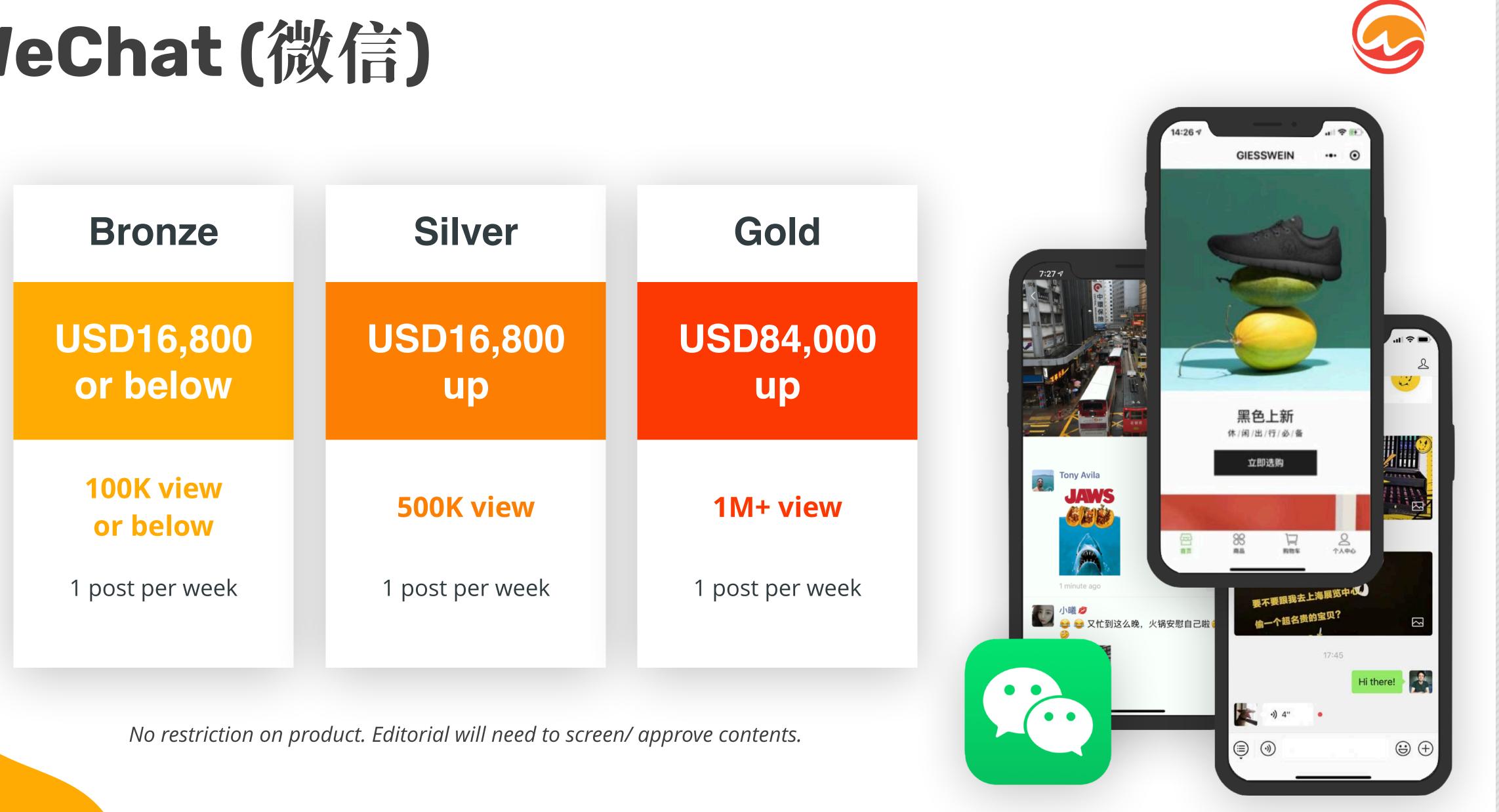
30% - 40% profit sharing







WeChat(微信)



Xiaomi OTT







TV, Mi Box, Mobile Devices, Browsers, Apps, ...

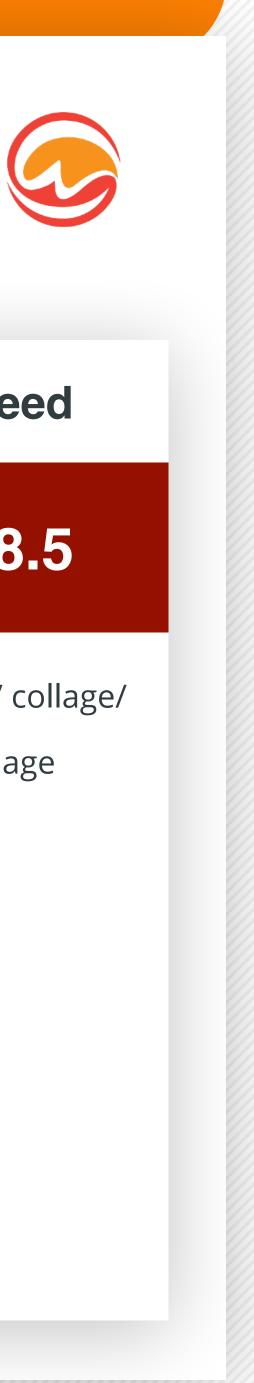
- ★ Pricing: CPM
- ★ Frequency: Maximum 3 times per user per day
- ★ CTR: 4.6% (All devices)
- ★ Playback Finish Rate: 50%
- ★ Demographic: Geographic, Group, Frequency
- ★ 3rd Party Monitoring: Impression
- ★ Supported Media: Image + Video (< 60s)





Xiaomi OTT Rate

| Device Startup | Focus Video | т |
|--|--|-------------------------|
| USD55 up | USD18.5 up | U |
| Friday - Sunday: USD68 | 15s: USD18.5 30s: USD30 60s: USD60 | • Stati Fe • Dyna |
| 15s image/ video Min 3 consecutive days Specified city: +50% Beijing, Shanghai, Guangzhou, Shenzhen: +100% | Max 3 times per user per day Picture-in-picture video is muted Video played in full screen is unmuted | • Dyna |



FV Paper

ISD18.5

- tic: Single Paper/
- Feature Report
- namic: Full screen
- nuted playback

Screen Ad

USD28 up

Static: USD28 Dynamic: USD33.5 Video: USD37

Clickable

• Specified app: +10%

News Feed

USD18.5

• Small image/ collage/ large image

HKTVmall

Start selling on HKTVmall without having to pay a penny

Normally companies have to pay an annual fee plus a percentage of their sales turnover in order to get their products listed and sell them on HKTVmall. So small business owners rather choose to sell theirs through social networks or WhatsApp. It is simple. Literally no effort is required to set it up. But the exposure is very limited. And once the sales start to grow, order fulfillment will be chaotic.



www.hktvmall.com



The No. 1 Online Marketplace in Hong Kong



 \star

Better customer experience

Worry-free logistics

Join Now



Online marketing strategies that are proven successful overseas cannot be plug-and-play in China. To do it effectively, your current mobile and online marketing strategy must need to be adapted, or even totally discarded. You must first carefully analyze demographics, user intent and user behavior to identify the channel and the format that will work best for you. Come talk to us and our partners at Wavyos Technologies today to learn more about our digital marketing services in China.



www.wavyos.com



Collecting Live Data

Combining live data and machin

Combining live data and machine learning, we can provide you useful learning, needictions, based on your location